

Success Story: Mass Media Company



THE CHALLENGE

A large mass media company, the client found their internal IT staff was frequently overwhelmed due to competing priorities within the large organization. The team was unable to implement CI/CD tools within AWS for their website, which caused simple requests to take over a month to be acknowledged by the internal DevOps team, holding up other departments. The client was seeking a third-party who could set up and configure AWS CodeDeploy so they could focus on other competing priorities.

WHY WSM

The client was completing a migration project of a VMWare environment to Rackspace Managed AWS consisting of 23 production Amazon EC2 instances, 19 acceptance Amazon EC2 instances, and 3 RDS database instances. With this migration and the CI/CD issues, WSM was brought in as a third-party expert due to our migration and DevOps expertise. The client was able to move to a new environment and configure an automation pipeline at the same time rather than waiting to adopt a CI/CD pipeline at a later date or with another third-party.

WSM SOLUTION

The client realized that more automation was needed in their development process if they were going to keep up with business demand. In support of that effort, WSM was brought in to help the client launch a CI/CD pipeline using **AWS CodeDeploy**.

WSM was brought in to use an agreed-upon strategy and implemented CodeDeploy within the new AWS environment.

Using CodeDeploy allowed the client to push code into production in hours instead of weeks, allowing for improved responsiveness and an enhanced ROI on their IT investment within their new AWS environment. This reduced their risk and allowed for quicker deployments makes for a scalable, automated model that would make it easier for the IT team to manage amongst their competing priorities.

QUICK FACTS

Type of Project
Migration, DevOps

Types of Services Provided

- AWS migration
- DevOps scalable solution

Tools Used

- AWS CodeDeploy
- Amazon EC2
- Amazon S3

ABOUT THE CLIENT

This client is a large Belgian mass media company with activities in the Netherlands, owning large brands in publishing, entertainment, and other media.

ABOUT WSM

WSM has been an AWS partner since 2012 and is an advanced consulting partner with more than fifteen years of experience delivering migrations. With more than 100,000 servers migrated, WSM has broad experience across numerous vertical and business segments.